Kara Johnson

Graphic Designer

kara@madcatdesignstudio.com

madcatdesignstudio.com

EDUCATION

Bachelor of Fine Arts in Art
Concentration in Visual Communication Design
University of Texas at Arlington
Arlington, Texas
2025

Bachelor of Visual Arts
Emphasis in Photography
Brigham Young University
Provo, Utah
2016

WORK EXPERIENCE

GRAPHIC DESIGNER
September 2024 – Present
Center for Entrepreneurship and Technology
Development, University of Texas at Arlington
Arlington, Texas

Provide high-quality service, experience, and product
relating to graphic design and portrait photography
*Transferable Skills: time management, professional communication,
file management, editing and creation, office workplace experience*

FREELANCE DESIGNER/PHOTOGRAPHER
August 2013 – Present
Dallas-Fort Worth Metroplex, Texas

Provide high-quality service, experience, and product
relating to graphic design and portrait photography
*Transferable Skills: strong work ethic, professional communication,
editing and creation, working with people of all ages*

OFF-SITE CONTENT TEAM SPECIALIST
SOCIAL MEDIA FULFILLMENT TEAM SPECIALIST
March 2017 – September 2018;
October 2018 – May 2019
Boostability
Orem, Utah

Content creation and editing for internet use; Internet presence
and domain authority promotion for 200+ small- to medium-sized
businesses; Data entry for company records and customer support
*Transferable Skills: data entry, professional communication
and outreach, content creation and editing, copy writing,
internet presence growth and SEO/social media principles*

SOFTWARE EXPERIENCE

Proficient

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Acrobat
Adobe Lightroom
Microsoft Office
Figma
ProCreate
Canva
SiteCore

Familiar

Adobe XD
Adobe After Effects
Sublime
ArtiosCAD
HTML/CSS
ChatGPT
Adobe Firefly

REFERENCES

Available upon request.

AWARDS AND EXHIBITIONS

AIGA-UTA Counterspace 2024, Student Competition,
University of Texas at Arlington, Spring 2024.
Typography, Gold, Shrimpfest.
Interactive Design, Silver,
Conservation International.
Motion Design, Bronze, Animated Poe-ster.
Typography, Bronze, Type Obsessions.
Brand Identity, Featured, Mâcher.
Type In & Out, 8th Annual Typography Exhibition, Gallery
295, University of Texas at Arlington, Type Obsessions.
Spring 2024.
NASAD Accreditation UTA Student Work Display, Fine Arts
Building, University of Texas at Arlington, Shrimp Fest.
Spring 2024.
130th Anniversary Tartan Design Contest, University of
Texas at Arlington. Spring 2025.
Runner-Up Winner